

CHARMANT

TITANIUM PERFECTION

January 25 release

New ICP rimlesses for gents

CH8606E



BL
57-18-150



BR
58-18-150



BK
58-18-150

Classic rectangular rimless option with a clean and efficient temple.
What is interesting and a real addition to the panorama is the larger sizes options to open the assortment to more and new wearers.

January 2025 release

WGSN Key SS25 Colors

S/S 25 Key Colours

Introducing the new Key Colours for S/S 25. These five hues will define the mood of the season, and will have a broad impact across multiple industries.



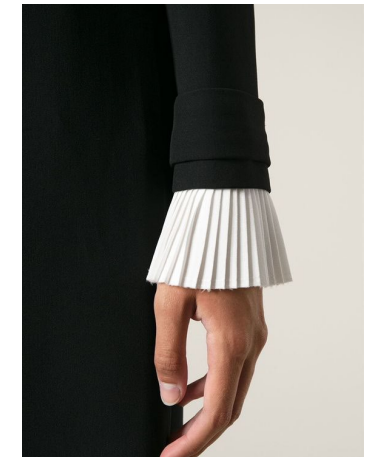
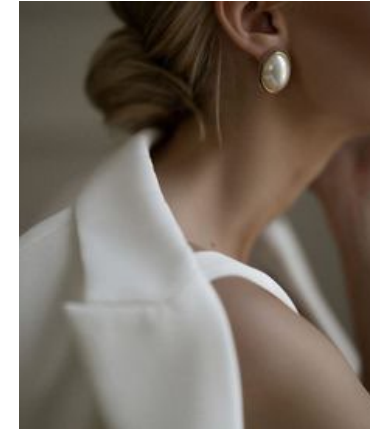


Contemporary designs and features with a splash of color. Each frame is a journey full of details while remaining quintessentially elegant.

A close-up portrait of a woman with short, dark, wavy hair. She is wearing thin, light-colored, round-rimmed glasses and a grey textured blazer. Her gaze is directed upwards and to the left, with a thoughtful or contemplative expression. The background is a plain, light grey wall. The lighting is soft and directional, highlighting her features. The overall mood is professional and sophisticated.

Ladies

- Elegant
- Feminine details
- Modern colours
- Sophisticated elements
- Contemporary dimensions
- New shapes





High jewelry colours
focus on sapphire blue,
emerald green and ruby
red



Sapphire blue



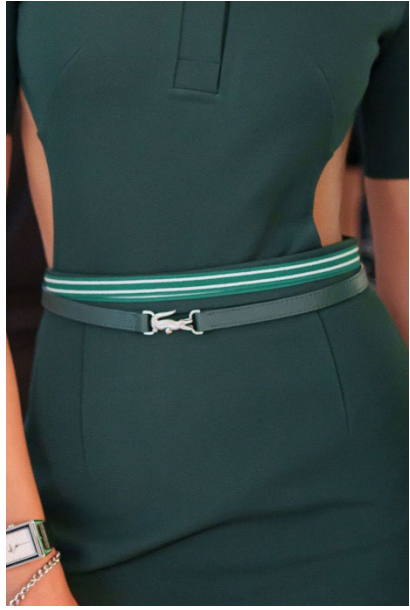
Ruby red

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Emerald green

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Sophisticated details, expert color application for an elevated and feminine offer.

CH29853

THE OUTER WINDSOR

High soft hexagonal shape highlighted by an outer acetate windsor rim and very sleek temples. A colored plastic rim combined with the lightness of titanium.

3 options for very different wearers: silver with a green windsor, gold with a black windsor and gold with a classic brown medium demi.

52□18-140



CH29855

THE REVIEWED SQUARE

When square meets butterfly. The shape's fabulous feature is the flat windsor rim on the sides of the rim.

Red windsor on gold, black windsor on silver and green windsor on rose gold for three different personalities.

51□17-140



CH29854

THE VINTAGE

Heptagonal shape with corner highlight. It is a little more directional and slightly bigger to enable either an oversized look or better fit ladies with a larger head.

The corner colour is also to be found on the outer temple.

Red/dark red on gold for the stronger option, light blue/blue on silver as easy option and light grey/beige on gold for a muted option.

54□17-140



CH29852

THE ALMOST ROUND

The top of the frame presents small angles which give character to the model. The plastic insert will highlight the shape of the rim. Plastic look combined with the lightness of titanium.

3 options for a very different wearers: silver with a navy insert, gold with a red insert, gold with a light grey insert.

48□20-140



Ladies styles overview

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CH29852: almost round with insert



CH29853: oversized with windsor rim



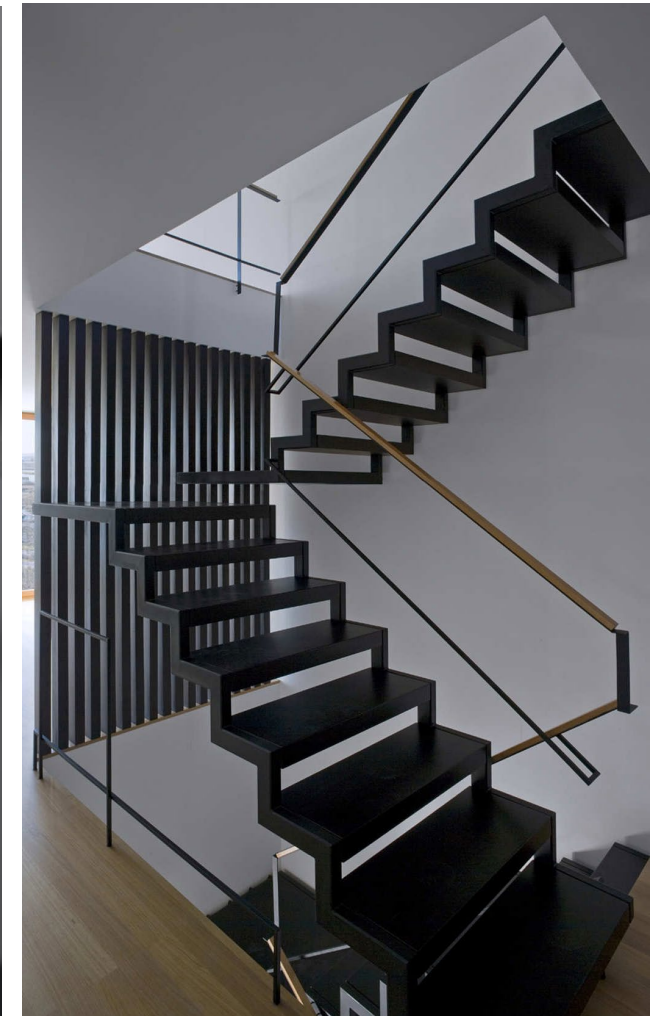
CH29854: vintage feel oversized



CH29855: squared butterfly with outer windsor



Gents



Clean. Tidy. Beautifully balanced lines. Thought through angles. Elegant with personality. Details to discover.

New jean's blue



Brown & gold



Black & red

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Sophisticated details and expert finishes.

CH29753

THE BEVELED MODERN SQUARE

Sleek and modern masculine square. The beveled rim details add depth and sophistication to the product.

Small clean coloured line on temple junction.

A black for an intense look, a brown and gold for a softer appearance and a modern new jean's blue options are available.

53□18-145



CH29754

THE EASY RECTANGLE

Sleek and modern masculine updated rectangle. The character of the frame truly stands out when viewed from above, revealing the movement of the temple and its seamless transition into the endpiece.

A black and red for an intense look, a gold and brown for a more tonal appearance and a blue and grey for a more casual look, options are available.

53□20-145



CH29755

THE ICONIC ROUND

Iconic shape, elevated by the cool bridge and an interesting temple.

Technically meaningful for very high prescription wearers needing small diameter frames.

A gold and brown classic association, a gun and black for a more intense effect worn and a modern sku with a blue and brown demi.

46□23-145



CH29756

THE BIG FLATSHEET SQUARE

Classic easy shape in a larger size with wide temples. This frame is large and robust.

A graduated front colour is also a new addition to the collection.

A black with red on the innerside, a dark grey to light beige graduated and a blue graduated to light grey options are available.

56□21-150



Gents styles overview

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CH29753: beveled modern square.



CH29754: easy rectangle.



CH29755: iconic round.



CH29756: big flatsheet square.